



EAGLE RIDGE COACHING & CONSULTING ALLIES COUNSELLING

Dear Administrator,

This letter comes to introduce you to an avenue of Educational Leadership Development that is both personally helpful and organizationally sound. In 2009, I began coaching many of the Educational Administrative leaders of the Gulf Islands School District, including former-Superintendent Jeff Hopkins, with whom I enjoyed a 4 year coaching relationship. A biographical summary follows.

Over the past eight years, the coaching initiative developed in the Gulf Islands expanded and the district now identifies itself as having a “coaching culture”. A strong, external evaluation based on the first year of the initiative is key feature that recommends both me and this concept. The Executive Summary of this report is on the SD64 website. Also, on my website, you can find a copy of my and Jeff Hopkins’ article - Off the Menu: Gulf Islands Leadership ‘Special’. This will help you more fully realize the power and potential of using Eagle Ridge Coaching.

I have proven my ability to ask thought-provoking questions, to offer clean and direct feedback and to respond effectively and with relevance to each individual client. I am drawn to educational systems because I still care about improving public education. I am able to offer excellent references.

Quite frankly, I am asking you to think about and investigate the benefits of having your own experience of individualized coaching. I believe you will find my style of coaching structured, without being formal. The respite found in taking the time to focus on *you* as an Educational Leader is both energizing and productive. I am available to talk about possibilities. In an effort to peak your curiosity, I would meet with you “as if” we were beginning a coaching contract. You would experience an immediate understanding of coaching and the potential it offers you.

Thank you for considering this information. I look forward to hearing from you.

Yours truly,
Debbie Magnusson

Biographical summary:

- I am a retired teacher.
- I have taught in private and public schools in district, elementary and secondary positions.
- I have both taught academic courses and worked in Support Services. As a teacher and a district coordinator, I created and initiated new programs, and served as School Based Team Chair.
- Always, I have worked diligently to help create respectful, co-operative and collegial environments.
- While training as a counselor, I became intrigued, by the advantages afforded leaders by working with an Executive Coach. Subsequently I trained with a master coach. I quickly recognized the gap between the supports offered Business and Corporate Executives versus those available to Educational “Executives” (Superintendents, District and School Administrators, etc).
- As schools are the ‘business’ organization with which I am most familiar, I decided to apply my skills to the people leading schools and school districts.

Brain Activity:

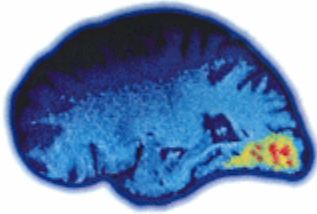
Scroll down one page to see how much brains love the coaching experience!

Eagle Ridge Coaching & Consulting
ALLIES Counseling

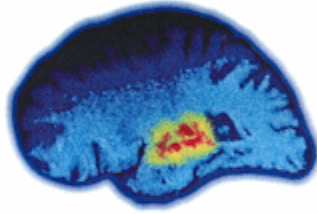
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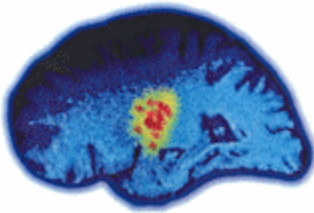
Brain Activity



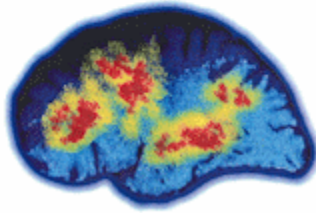
Reading



Listening



Recalling



Explaining & Coaching

Artists rendition, from PET Brain scans, Citywide Media Vancouver © Susan Close Learning 2009

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